

Corporate Esports Cup Presented by Veracity

The Kansas City Esports Coalition, a division of the Kansas City Sports Commission, was formed in 2019 with the mission of using gaming for good by developing, advocating and enriching the esports culture in the Greater Kansas City area and beyond.

Esports focuses on competitive, team-based gaming on a digital screen - the same gaming that many of your employees are already playing weekly, if not daily, with friends, associates and acquaintances. Following a successful inaugural season, Kansas City area companies will once again be able to compete to try and win the Kansas City Corporate Esports Cup beginning in early September!

Corporate teams will compete in a weekly series of games leading up to the playoffs in November. The double elimination playoffs for each game title will feature loser-finals and grand finals that will be live streamed online. In the fall of 2021 we are focusing on four games - Rocket League, Knockout City, Super Smash Bros. Ultimate and Call of Duty: Warzone.

Will your organization compete for the opportunity to be named one of the best Esports teams in Kansas City?



Corporate Esports Cup



Rocket League - \$500 - 3 v 3 (register up to 6 players for your team)

Soccer meets driving in this free to play, multiplayer-focused physics-based arena inside rocket-powered battle-cars. A futuristic sports-action game, Rocket League equips players with booster-rigged vehicles that can be crashed into balls for incredible goals or epic saves across multiple, highly detailed arenas.



Call of Duty: Warzone - \$500 - 4 v 4 (register up to 8 players for your team)

Experience classic Call of Duty first-person combat in an all-new, massive arena for 150 players. Drop in, armor up, loot for rewards and battle your way to the top.



Knockout City - \$500 - 3 v 3 (register up to 6 players for your team)

Team up and duke it out with rival Crews in Knockout City, where EPIC DODGEBALL BATTLES settle the score in team-based multiplayer matches. Throw, catch, pass, dodge and tackle your way to dodgeball dominance!



Super Smash Bros. Ultimate - \$500 - 5 v 5 (register up to 10 players for your team)

The 6th game in the series, Super Smash Bros. Ultimate is a fun fighting game that features every character from previous installments trying to knock each other out of an arena. Super Smash Bros. Ultimate has more than 70 characters originating from multiple video game franchises such as Mario, Pokemon, Final Fantasy, Fire Emblem and more.

CORPORATE ESPORTS CUP PARTNERSHIP OPPORTUNITIES



PRESENTING SPONSOR \$2,500

- 2 free corporate teams
- Company name incorporated into event logo,
- Logo displayed during playoff Twitch broadcasts,
- Company reference in all event materials (email, social media, press release, etc.)

**SOLD
OUT**

EVENT PARTNER \$1,000

- 1 free corporate team
- Acknowledged as Event Sponsor during playoff Twitch broadcast
- Company logo or name included in multiple event communications (including email, social media, press release, etc.)

NOTE - COMPANIES ALSO HAVE THE OPPORTUNITY TO PURCHASE A "CORPORATE PASS" FOR \$1,000. WITH THE CORPORATE PASS, YOU WILL NOT RECEIVE ANY MARKETING EXPOSURE, BUT YOU CAN MIX AND MATCH 3 TOURNAMENT ENTRIES WHICH ALIGN WITH YOUR COMPANY'S MOST POPULAR TITLES. PLEASE NOTE - YOU ARE ALLOWED TO HAVE A MAXIMUM OF TWO TEAMS IN ONE TOURNAMENT/GAME TITLE.